Checklist	Yes	No
Does the subject of your article match the journal's subject focus?		
Does the journal accept the article type you intend to submit?		
Is the journal read by your target audience?		
Is the journal included in bibliographic and subject-specific databases?		
Does the journal have an online edition?		
Is the journal's impact factor in line with your requirements?		
• Is the journal regarded as a prestigious one in its field by colleagues and peers?		
What is the turnaround time for articles submitted to the journal?		
How many times a year is the journal published?		
What are the publication charges?		
• Is the length and structure of your manuscript acceptable to the journal?		